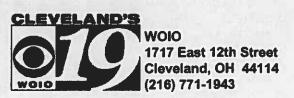
CONTRACT



And:

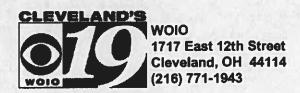
Midwest Communications 49 South grant Avenue Columbus, OH 43215

	Contract / Re 822707	vision /	Alt Order	#	
Product Early Voting					
Contract Dates 09/24/12 - 10/14/12	Estimate # 422				
Advertiser Ohlo Supreme Court,	Ohlo Supreme Court, 2012 Billing Cycle EOM/EOC Station		Original Date 09/19/12	/ Revision / 09/19/12	
		Billing Calendar Broadcast		Cash/Trade Cash	
	Station WOIO		nt Executive WOIO/WUAI	Sales Office B Cleveland Loca	
	Special Hand	lling			
	Demographic Adults 25-54		+ 7/12		
	IDB#	Advert	iser Code	Product Code	
	Agency Ref		er Ref		

				Spots/			Totals			
*Line Ch Start [Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
N 1 WOIO 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12	12 10/12/1 <u>End Date</u> 09/30/12 10/07/12 10/14/12	2 Action New <u>Weekdays</u> MTWTF MTWTF	vs at 5a <u>Spots/Week</u> 5 5 5	5-6a <u>Rate</u> \$125.00 \$125.00 \$125.00		:30		NM	15	\$1,875.00
N 2 WOIO 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12				7-9a Rate \$115.00 \$115.00 \$115.00		:30		NM	15	\$1,725.00
N 3 WOIO 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12	12 10/12/1 End Date 09/30/12 10/07/12 10/14/12	2 Action New Weekdays MTWTF MTWTF MTWTF	vs at Noon Spots/Week 5 5 5	12-1230p <u>Rate</u> \$475.00 \$475.00		:30		NM	15	\$7,125.00
N 4 WOIO 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12	12 10/12/1 <u>End Date</u> 09/30/12 10/07/12 10/14/12	2 Action New Weekdays MTWTF MTWTF	vs at 4p <u>Spots/Week</u> 5 5 5	4-5p <u>Rate</u> \$450.00 \$450.00 \$450.00		:30		NM	15	\$6,750.00
N 5 WOIO 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12	12 10/12/1 <u>End Date</u> 09/30/12 10/07/12 10/14/12	2 Action New Weekdays MTWTF MTWTF	vs at 6p <u>Spots/Week</u> 5 5 5	6-630p Rate \$700.00 \$700.00 \$700.00		:30		NM	15	\$10,500.00
N 6 WOIO 09/29/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12	12 10/06/1 End Date 09/30/12 10/07/12	2 Sat Early S <u>Weekdays</u> S-	Show Spots/Week 2 2	9-11a <u>Rate</u> \$100.00 \$100.00		:30		NM	4	\$400.00
N 7 WOIO 10/13/ Start Date Week: 10/08/12	12 10/13/1 End Date 10/14/12	2 Sat Early S Weekdays S-	Show Spots/Week 1	9-11a <u>Rate</u> \$100.00		:30		NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted);

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insention orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision 822707 /	Alt Order #		
<u>Contract Dates</u> 09/24/12 - 10/14/12	Product Early Voting	Estimate # 422		
Advertiser Ohio Supreme Court,		riginal Date / Revision 09/19/12 / 09/19/12		

Week: 09/24/12 09	10/14/12 S	un Action News at 7a kdays Spots/Week	7-9a Rate	13.	:30		NM	3	\$375.00
)/14/12	s 1 s 1	\$125.00 \$125.00 \$125.00			7			
	# of Cooks	Cross Amoust	Net Amount		Total	S		83	\$28,850.00
Time Period 08/27/12 -09/30/12	# of Spots	Gross Amount \$9,650.00	\$8,202.50						
10/01/12 -10/14/12	55	\$19,200.00	\$16,320.00						
Totals	83	\$28,850.00	\$24,522.50						
Signature:			Date						

Client: Ohio Supreme Court, 2012

Product:

Campaign: Early Voting

Station Order

Midwest Communications & Media 7720 Benson Road Carroll, OH 43112 614/440-4449

Estimate No.: Contract No.:

Job No.:

Rev #.: 0 th From: 09/17/2012 to 11/05/2012

Buyer Name: Bob Clegg

Sweeps: Share Nov 2010 -> HUT/PUT Nov 10

Actg. Order No.: 422 WS Order No.: 10542

Contract No.:

Market: CLEVELAND-AKRON (CANTON) Station: WOIO

Station Contact: Renee Morley

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Sep 24	Oct	Oct 08	Total Spots	DMA HH (R)	DMA P 25-54 (R)	DMA P 35+ (R)
19	MTWTF- 05:00A-06:00A	EM 30	CBS 19 NWS AM	\$125.00 \$1,875.00	5	5	5	15	1.1 \$113.64	0.4 \$312.50	0.7 \$178.57
26	MTWTF- 07:00A-09:00A	EM 30	EARLY SHOW	\$115.00 \$1,725.00	5	5	5	15	0.9 \$127.78	0.3 \$383.33	0.7 \$164.29
3 9	MTWTF 12:00P-12:30P	NN 30	CBS 19 NOON	\$475.00 \$7,125.00	5	5	5	15	3.8 \$125.00	1.2 \$395.83	3.0 \$158.33
4 9	MTWTF- 04:00P-05:00P	EN 30	NEWS AT 4	\$450.00 \$6,750.00	5	5	5	15	2.7 \$166.67	1.0 \$450.00	2.0 \$225.00
59	MTWTF- 06:00P-06:30P	EN 30	HOMTM19 NWS-6P	\$700.00 \$10,500.00	5	5	5	15	3.3 \$212.12	1.3 \$538.46	2.7 \$259.26
69	S- 09:00A-11:00A	WE 30	CBS NWS SAT	\$100.00 \$500.00	2	2	1	5	1.2 \$83.33	0.2 \$500.00	0.9 \$111.11
79	S 07:00A-09:00A	WE 30	ACT NWS SU MRN	\$125.00 \$375.00	1	1	1	3	0.5 \$250.00	0.3 \$416.67	0.4 \$312.50
				\$28,850.00	28	28	27	83			

61.9

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Sep	28	61.9	\$9,650.00	\$155.90
Oct	55	122.6	\$19,200.00	\$156.61
	83	184.5	\$28,850.00	\$156.37

Comments

Campaign Remarks: Paid for by:

By: